



United Nations
Educational, Scientific and
Cultural Organization

With the support of the UNESCO Office in Moscow
for Armenia, Azerbaijan, Belarus,
the Republic of Moldova and the Russian Federation



Pilot Project of UNESCO and Intergovernmental Foundation
for Educational, Scientific and Cultural Cooperation (IFESCO)

“RUNNING A MUSEUM – XXI CENTURY” (2008-2014)

Regional thematic UNESCO/ICOM training
and the first expert meeting for museum specialists of CIS countries

“ROLE OF MUSEUMS IN EDUCATION AND CULTURAL TOURISM DEVELOPMENT”

Programme

18–21 October 2011 (Kyiv, Ukraine)



National Art Museum of Ukraine



Ukrainian Center for Museum Affairs Development



National Kiev-Pechersk Historical and Cultural Reserve



Kyiv M.A.Bulgakov Literary and Memorial Museum

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INTRODUCTION

In the framework of the joint project of UNESCO and the Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation (IFESCCO) “Running a Museum – XXI Century: Thematic Regional Capacity-building UNESCO/ICOM Trainings and Expert Meetings for CIS countries” (2011–2014), on 18–22 October 2011, a Regional Thematic UNESCO/ICOM Training for specialists from leading CIS countries museums and the First Expert Meeting “Role of Museums in Education and Cultural Tourism Development” will take place in Kiev, Ukraine and will cover the following issues:

- Educational role of museums in the context of modern culture;
- Efficient use of museum resources for stable and balanced tourism development (including ICT)
- Issues of upgrading of museum knowledge and collections for visitors of different age and social groups;
- Innovative forms of work with visitors providing the opportunities for creative involvement in knowledge and inter-cultural dialogue expansion.

The Regional Thematic Training continues the cycle of national and regional UNESCO/ICOM trainings conducted with UNESCO and IFESCCO support for CIS countries in 2008-2010. The Training is prepared on the basis of UNESCO/ICOM Museum Studies Training Package issued within the UNESCO and IFESCCO projects for museum specialists in 2010.

The Training will be followed by the First Expert Meeting of museum specialists devoted to the VI Forum of Creative and Scientific Intelligentsia of the CIS countries to be conducted with the support of IFESCCO on 21-22 October 2011 in Kiev, Ukraine. In the framework of the Expert Meeting a package of basic recommendations on enhancement of the role of museums in development of education and cultural tourism will be developed.

On the basis of the materials of the Training and Expert Meeting a Policy Brief will be prepared, including on recommendations on strengthening the role of museums in development of education and cultural tourism in CIS countries, focusing on mobilizing cultural resources for sustainable development.

The events are organized by UNESCO Office in Moscow and Ukrainian Committee of ICOM in cooperation with UNESCO Office in Almaty and Tashkent, with consultative assistance of the Ministry of Culture and Tourism of Ukraine and the National Commission of Ukraine for UNESCO.

The Training and Expert Meeting will be conducted on the basis of the largest Ukrainian museums – the National Art Museum of Ukraine and the National Kiev-Pechersk Historical and Cultural Reserve (the site of the UNESCO World Heritage).

The program of the Training in Kiev assumes the involvement of the leading specialists in the area of museum management and museum pedagogy as trainers as well as participation of the representatives of the of the different museums from the target countries of the project, including Azerbaijan, Armenia, Belarus, Kazakhstan, Kyrgyzstan, the Republic of Moldova, the Russian Federation, Tajikistan, Uzbekistan, and Ukraine.

ORGANIZING COMMITTEE (UKRAINE)

Chairman of the Organizing Committee:

MELNIK Anatoliy Ivanovich – General Director of National Art Museum of Ukraine, President of Ukrainian Committee of the International Council of Museums (ICOM)

Honorary Members of the Organizing Committee:

YATSENKIVSKIY Vladimir Vladimirovich – Director of Department for Relations with Ukrainians Abroad and Cultural and Humanitarian Cooperation of the Ministry of Foreign Affairs of Ukraine, member of the National Commission for UNESCO

KOHAN Timofey Grigorievich – Deputy Minister of Culture of Ukraine

Working group of the Organizing Committee:

ZADOROZHNYA Maria Nikolayevna – Project Coordinator of the Section of Museum Staff Professionalizing of Ukrainian Committee of ICOM, Deputy General Director in Development of National Art Museum of Ukraine

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LITVINETS Yulia Aleksandrovna – Executive Secretary of Ukrainian Committee of ICOM, Chief Keeper of National Art Museum of Ukraine

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SKYRDA Marina Yurievna – Head of Expert Counsel of the Section of Museum Staff Professionalizing of Ukrainian Committee of ICOM, Deputy General Director in Education of National Art Museum of Ukraine

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CHUIEVA Yekaterina Yevgenievna – project coordinator of the Section of Museum Staff Professionalizing of Ukrainian Committee of ICOM, academic secretary of National Bogdan and Varvara Khanenko Museum of Arts

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GENERAL COORDINATORS OF THE PROJECT

UNESCO

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Programme Specialist for Culture

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The Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation of the CIS (IFESCO)

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PARTNER MUSEUMS

National Art Museum of Ukraine

General Director – Melnik Anatoliy Ivanovich

6, Hrushevskogo St.

Kyiv, 01001, Ukraine

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www.namu.kiev.ua

National Kiev-Pechersk Historical and Cultural Reserve

General Director – Gromova Marina Eduardovna

21, Mazepy St., building 4

Kyiv, 01015, Ukraine

tel.: 0038 044 280 46 48

www.kplavra.kiev.ua

Kyiv M.A.Bulgakov Literary and Memorial Museum

Director – Gubianuri Liudmyla Viktorivna

13, Adriivskiy uzviz

Kyiv, 01025, Ukraine

tel.: 0038 044 425 52 54

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INFORMATION PARTNER

Ukrainian Center for Museum Affairs Development

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THEMES AND METHODOLOGY

The subject of the Training is focused on the issues of museum education and entertainment as well as cultural tourism. Special attention is paid to the issues of innovative methodologies implementation such as didactic exhibitions, interactive forms of teaching, including modern means of communication.

The Training is a systematized exchange of experience on a certain methodology. During three days museum specialists from CIS countries will be involved in the active work. The program of the Training includes **lectures and presentations** of the trainers/experts from the largest museums of Russia, Belarus and Ukraine, as well as museum specialists from Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, the Republic of Moldova, the Russian Federation, Tajikistan, Ukraine and Uzbekistan. **Working visits to Kiev museums** are also planned in order to learn their education programs and assess their potential in the area of cultural tourism. An important role in the Training methodology belongs to **discussions** in the course of which the participants of the Training can give their opinions on the considered issue and their own unique experience. **Practical work** is not less important: **exercises and creative assignments, role plays** will allow the modeling of algorithms of the future interactive educational and entertainment programs and didactic exhibitions. It is difficult to overestimate such a type of training activity as **work in small groups** as it facilitates more direct and close professional networking and enhances the spirit of understanding and partnership. Surveys made in the course of the Training will allow to make grounded conclusions, sum up the achievements and plan the work for the future.

Considering the composition of the participants and on their mutual consent, Russian language was chosen as a working language of the Training and the expert meeting.

PROGRAMME

18-21 October 2011

Kiev, Ukraine

16—17 October 2011, Sunday—Monday

Arrival of the participants

Hotel “Kozatsky”

1/3 Mikhailovskaya St.

(Maidan Nezalezhnosti)

18 October 2011, Tuesday

09.00—09.30 / Registration of the participants

National Art Museum of Ukraine

6, Grushevskogo St.

09.30—10.00 / Opening of the Training

Opening speech on behalf of Ukrainian National Committee of ICOM: **Anatolii Melnik**, Chairman of Ukrainian National Committee of ICOM, General Director of National Art Museum of Ukraine

Welcome speech on behalf of the Ministry of Culture of Ukraine: **Timofei Kohan**, Deputy Minister

Welcome speech on behalf of UNESCO: **Lubava Moreva**, Program Specialist on Culture of UNESCO Office in Moscow for Azerbaijan, Armenia, Belarus, the Republic of Moldova and the Russian Federation

Welcome speech on behalf of the National Commission of Ukraine for UNESCO: **Vladimir Yatsenkivskiy**, Director of Department for Relations with Ukrainians Abroad and Cultural and Humanitarian Cooperation of the Ministry of Foreign Affairs of Ukraine

Welcome speech on behalf of the Intergovernmental Foundation for Educational, Scientific and Cultural Cooperation for CIS countries: **Olga Barakayeva**, Advisor of IFESCO

10.00—10.15 / Introduction to the three-day training

A.G.Boiko

Head of the Sector of Informational and Educational Activity of the Russian Center of Museum Pedagogy and Children Creativity, Russian Museum

10.15—10.30 / Introduction of the participants

M.Y.Skyrda

Deputy General Director in Education of National Art Museum of Ukraine

10.30—11.00 / Coffee Break

11.00-12.30 / Museum in the Modern World: Visual Culture as a Condition for Efficient Cultural Tourism

B.A.Stoliarov

Head of the Russian Center of Museum Pedagogy and Children Creativity, Russian Museum

Visual Culture: to the Issue of Its Definitions and Role in Cognitive and Museum Education Processes. **Buzz session**

Visual Culture in Pedagogic Activity of Schools, Universities and Museums: Russian and Foreign Experience. **Lecture**

Visual Culture in the Context of Museum Object Interpretation. **Discussion**

We Look. We See. We Understand. **Training**

12.30—13.30 / Lunch

13.30—15.00 / Role of Museum Educational Programs in Educational Activity of a Museum

B.A.Stoliarov

Head of the Russian Center
of Museum Pedagogy and Children Creativity,
Russian Museum

Sociological and Psychological/Pedagogical Contexts of Interaction
between a Museum and a Visitor. **Buzz session**

Museum and School in the Context of Systematic Interaction. **Lecture**

Museum Educational Program Is a Scientific and Methodological Basis
for Fruitful Interaction with Educational System. **Discussion**

Program “Hello Museum!” in the Innovative Practice of Educational
Activity of Art Museum. **Project analysis**

15.00-15.30 / Coffee Break

15.30-17.00 / Educational Programs to Contemporary Art Exhibitions in the Museum. Interactive Forms as a Way of Material Perception

S.V.Kudriavtseva

Head of the Youth Educational Center,
The State Hermitage

Contemporary Art Exhibitions in Classic Museum, Experimental
Forms of Work with Visitors in the New Presentation Spaces. Experience
of Foreign Museums and Hermitage. **Lecture**

Interactive Educational Programs as a Part of General Concept of
Museum Exhibition Project. **Discussion**

Creative Youth Projects within the Contemporary Art Exhibitions in
a Museum as a Form of Museum Education. **Buzz session**

How to Turn a Temporary Exhibition into a Cultural Event. Practical
assignment. **Work in small groups. Common discussion**

17.00—17.30 / Tourism Programs as One of the Forms of Museum Education

S.V.Kudriavtseva

Head of the Youth Educational Center,
The State Hermitage

Cultural Tourism: Special Educational Programs for New Categories of Museum Public. ***Lecture. Discussion***

17.30—18.00 Results of the day.

Questions and answers. Assignment for tomorrow

19 October 2011, Wednesday

09.00—09.30 / Meeting of the Participants

09.30—11.00 / Distant Educational Technologies as a Way to Museum

A.G.Boiko

Head of the Sector of Informational and Educational Activity of the Russian Center of Museum Pedagogy and Children Creativity, Russian Museum

Ideas on the Way and Distance in Daily Life, Museum and High Technology Sphere. **Buzz Session**

Distant Educational Technologies in Educational Activity of Schools, Universities and Museums: Russian and Foreign Experience. **Lecture**

Museum Ideals and Distant Education. **Discussion**

Museum Qualities of Distant Education. **Project**

11.00—11.30 / Coffee Break

11.30—13.00 / Internet Competition as a Mean of Inter-Regional Interaction between the Museum and Its Social Partners

A.G.Boiko

Head of the Sector of Informational and Educational Activity of the Russian Center of Museum Pedagogy and Children Creativity, Russian Museum

Competitions and Contests in Educational System and Museums. **Buzz Session**

Museum Educational Internet Competitions: Objectives, Ideas, Organization and Results. **Lecture**

Internet Competition in Inter-Cultural Communication and Cooperation of the Museum with Its Social Partners. **Discussion**

Museum Educational Internet Competition for CIS Countries. **Project**

13.00—14.00 / Lunch

14.00—15.30 / Didactic Exhibitions as an Expositional Project and Educational Resource

A.B.Stashkevich

Chairman of Belarus Committee of ICOM

Didactic Exhibitions as an Exposition Project and Educational Resource. **Lecture-Presentation**

Didactic Exhibition. **Project. Work in small groups**

15.30—16.00 / Coffee Break

16.00—17.30 / Interactive Forms of Work with Visitors. Experience of the National Art Museum of Ukraine

A.N.Perekhodko

Head of Science and Education Department
National Art Museum of Ukraine

Museum in the Conditions of Today's Information Boom. Main Principles of Creation of Interactive Programs and Expositions. New Forms of Work: Possible

Interaction between Different Institutions and Self-Realization of Museum Specialists. **Lecture**

Interactive Programs of the National Art Museum of Ukraine: Tours, Lectures "Art ABC", Club "Art is a Space for Communication", Didactic Exhibitions, Program "Playing Museum". **Presentation**

"Playing Museum". Practical assignment. **Work in small groups. Common discussion**

17.30—18.00 / Results of the day. Questions and answers. Assignment for tomorrow

20 October 2011, Thursday

09.00—09.30 / Meeting of the Participants

09.30—11.00 / Learning Styles: Cognitive Needs of Different Visitors

O.V.Cheremskaya

Head of Science and Education Department
Kharkov Museum of Literature

Стили обучения в музее. **Интерактивная лекция**

Опыт Харьковского литературного музея в работе с разными целевыми группами. **Презентация**

Личные предпочтения в обучении. Познавательный цикл Дэвида Колба в музейной практике. Практическое задание. **Работа в малых группах. Общая дискуссия**

11.00—11.30 / Coffee Break

11.30—13.00 / Museum Education Management: On Which Basis? What? How? Who?

M.Y.Skyrda

Deputy General Director in Education
of National Art Museum of Ukraine

Philosophy of Educational Activity of Museums in the Context of Modern Culture. **Lecture**

Practical Experience of the National Art Museum of Ukraine: Three Types of Educational Programs. **Presentation**

Selection of Work Methods in Museum Education. "Fish or Rod?" Practical assignment. **Discussion**

Museum Education Management. Ideal Member of Staff of Educational Unit. Requirements to a Candidate. Practical assignment. **Work in small groups. Common discussion. Presentation of NAMU experience**

13.00—14.00 / Lunch

14.00—15.30 / Analysis of survey made in the course of training. Prospects for further cooperation

15.30—16.00 / Coffee Break

16.00—16.30 / Bus trip to Kyiv Bulgakov Literary and Memorial Museum, 13, Adriivskyi uzviz

16.30—18.00 / Visiting session in Kyiv M.A.Bulgakov Literary and Memorial Museum. Review of exposition and educational programs of the museum

21 October 2011, Friday

First expert meeting for museum specialists of CIS countries

«ROLE OF MUSEUMS IN EDUCATION AND CULTURAL TOURISM DEVELOPMENT»

09.30—10.00 / Bus trip to the National Kiev-Pechersk Historical and Cultural Reserve, 21 Ivana Mazepy St.

10.00—11.30 / Relevant issues and development prospects of educational and cultural tourism museum resource at the national, regional and international levels. *Discussion*

11.30—12.00 / **Coffee Break**

12.00—14.00 / Discussion of the final document and recommendations of the First Expert Meeting for Museum Specialists of CIS Countries. *Discussion*

14.00—15.00 / **Lunch**

15.00—18.00 / Tour to the National Kiev-Pechersk Historical and Cultural Reserve for training participants not involved in the VI Forum of Creative and Scientific Intelligentsia of the CIS Countries

15.00—15.30 / Bus trip for the group of experts to Kiev National Taras Shevchenko University, 64, Vladimirska St.

16.00—18.00 / Participation of the group of experts in the work of profile chamber "Historical/Cultural Heritage and Cultural Tourism" of the VI Forum of Creative and Scientific Intelligentsia of the CIS Countries

19.00—20.30 / Gala Dinner on the occasion of Training and UNESCO/ICOM Expert Meeting completion, National Kiev-Pechersk Historical and Cultural Reserve, 21 Ivana Mazepy St.

22 October 2011, Saturday

10.00—12.00 / Visiting National Reserve “St. Sophia of Kiev”
24, Vladimirskaia St.

Departure of the participants

TRAINERS-EXPERTS OF THE REGIONAL THEMATIC UNESCO/ICOM TRAINING

BOIKO Aleksei – Art Historian; The Russian Centre of Museum Pedagogy and Children Creativity, Content of Activity Section, Head; Professor of Art History (The State Academy of Applied Art and Design, Saint-Petersburg, Russia); the member of the group of developers of the system of aesthetic education and art formation in the State Russian Museum awarded by the State Award of the Russian Federation (2004). Graduated of the Art History and Theory Faculty of the Institute of Painting, Sculpture and Architecture, Academy of Fine Arts, Saint-Petersburg, Russia; member of Regional Expert Council on Education, Saint-Petersburg, Russia; expert on Distance Learning, Committee of Education, Leningrad Region. Scientific Coordinator of Interregional Research Project “Ecological Role of Fine Arts in the Intensive Visual Flow” (2004–2006). Expert of UNESCO/IFESCO project “A series of regional and national capacity-building trainings for CIS countries in museum management based on UNESCO/ICOM Museum Studies Training Package” (2008, 2010). Member of working group of international project “Creation of new tourist route “Estonia - Russia” by developing Virtual World of Russian Museum with participation of Estonian and Russian young people/Virtual Tourism” (EU, INTERREG IIIB), 2007–2009. Expert of Russian-Finnish Project “ICT – Learning Environment. Create and Explore Together” (since 2010). Coordinator of subproject “System of Museum Distance Education in activity of Museum Resource Centers for children and Youth with different health and social abilities” (since 2010).

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CHEREMSKAYA Olga – Literature Historian, Head of Education Department of Kharkov Museum of Literature, member of the Section of Museum Staff Professionalizing of Ukrainian Committee of ICOM (since 2009). Graduated from Zaporozhie State University, Philology Department, Master Degree in “Theory of Literature”, Diploma with Honours (2002). Author and participant of educational and entertainment programs of Kharkov Museum of Literature. Supervisor of the exhibitions of Kharkov Museum of Literature. Trainer/Expert of the Netherlands program MATRA/Museums of Ukraine, Section of museum educational programs (2009). Trainer/Expert of the All-Ukrainian training seminar for museum professionals “Museum Pedagogy: Openness, Creativity, Efficiency” (Kharkov, 2009); Regional workshop of advanced training for the Heads of school museums, (Rovno, 2010); advanced training for museum professionals (Chernigov, 2009–2010; Kharkov Oblast, 2009). Conducted trainings for museology students of Kharkov Academy of Culture (2009). Participant of the national seminars on the issues of museum education (2010). Winner of Kharkov Municipal Award (2009).

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KUDRIAVTSEVA Sophia – Art Historian, Chief of the Youth Education Centre, State Hermitage Museum, Saint-Petersburg (from 2001). Teacher, Division of Museum Studies, Philosophy Faculty, Saint-Petersburg State University (from 2006). Graduated of the Faculty of Theory and History of Art, Repin’s State Institute of Painting, Sculpture and Architecture, Leningrad (1972), postgraduate course of State Research Art History Institute in Moscow (1991). Defended PhD. Thesis “Problems of development of Western-European and Russian stand sculpture at the beginning of XX century” Postdoctoral course at the Faculty of Philosophy, State University (from 2009). Since 1973 to present time employs for the Education department, State Hermitage Museum, firstly as a Guide (to 1975), then the Researcher (to 1991), the XX Century and Contemporary Art Expert and Methodologist for guides and lecturers courses (to 2001). Alumni of Fulbright foundation (USA), research project “Born in Russia (Western Artist of Russian Origin in XX century). The member of the Union of Russian Artists (section of Art critics). Author of many research articles, the participant of numerous research conferences in Russia and abroad. Author of illustrated popular science books and albums about the Hermitage collections. Honored the medal “For Achievements in Culture”, Ministry of Culture, Russian Federation (2002). In 1998–2002 developed and organized series of museum studies educational seminars for Russian and foreign museum staff at the Hermitage sponsored by Soros Foundation. In 2002-2005 organized the series of museum studies seminars at the Hermitage in collaboration with UNESCO office in Russia for museum staff of Armenia, Azerbaijan, Belarus, the Republic of Moldova and the Russian Federation. The participant of the international seminar “Running a Museum – XXI century”, Minsk, Belarus, 2010.

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PEREKHODKO Anna — Art Historian, Head of Education Department of the National Art Museum of Ukraine (since 2010), member of the Section of Museum Staff Professionalizing of Ukrainian Committee of ICOM (since 2009). Graduated from the National Academy of Art and Architecture, Department of Theory and History of Art (2007). Author and participant of educational and entertainment programs of the National Art Museum of Ukraine. Author of the program “School and Museum: More Fun to Learn Together” (2007). Supervisor of educational exhibition projects of the National Art Museum of Ukraine (since 2007). Trainer/Expert of the Netherlands program MATRA/Museums of Ukraine, Section of museum educational programs (2009). Coordinator of the international workshop “Museum for Children” arranged by the National Art Museum of Ukraine and ICOM Ukraine (2009); coordinator of the international seminar “Cultural Tourism and Museum Cooperation” arranged by the National Art Museum of Ukraine and ICOM Ukraine with support of the fund “Fulbright” (2010), participant of national and international seminars on the issues of museum education (2009-2010).

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SKYRDA Marina — Art Historian, Deputy Director-General in Education of the National Art Museum of Ukraine (since 2003), Chairman of the Expert Council of the Section of Museum Staff Professionalizing of Ukrainian Committee of ICOM (since 2010), independent expert of the Section of museum educational programs in Ukrainian-Netherlands project MATRA/Museums of Ukraine (since 2006). Graduated from Kiev State Institute of Art (now National Academy of Art and Architecture), Department of Theory and History of Art, Diploma with Honours (1986); All-Union Advanced Training Courses for Culture Professionals, Moscow (1990); post-graduate program of the National Academy of Art and Architecture (1998). 1986–2003 — worked in Kiev Museum of Russian Art as a scientist, Head of School Sector, Head of Education Department. Author of the concept of museum education, author, supervisor and practical participant of educational and entertainment programs of the National Art Museum of Ukraine, inter-museum excursion program “Ukrainian Art in the Circle of European Schools”, co-author and methodologist of the program “Visual Thinking Strategies (VTS)” of the Scientific and Methodological Center of Critical Thinking Development “Intellect” (since 1999). Holds a diploma of methodologist under the American program Visual Thinking Strategies (VTS), implemented by the International Foundation “Vidrodzhennia”, Saint-Petersburg — Kiev — Budapest (1998); diploma of the organizer of volunteering under the museum program implemented by the Contemporary Art Center “Ujazdow Castle”, Warsaw (1999). Participant of numerous national and international conferences on the issues of museum work and museum education. Rewarded with “Podiaka” (Gratitude) Sign and watches from the Major of Kiev (2002).

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STASHKEVICH Alla – Chair of the Belarusian Committee of ICOM (since 2007), Chief of the Department of the Preservation of Cultural Heritage, Institute of Culture of Belarus. Graduated of the History Faculty of the Belarusian State Pedagogical University (1984), postgraduate course of the Institute of Art, Ethnography and Folklore of the National Academy of Science of Belarus (1990), International Summer School «Nesvizhskaya Academy» on the specialty: «Protection of Cultural Landscape and Cultural Tourism» (1997). Since 1990 to 1996 employed by the Deputy Director of the State History and Culture Museum-Reserve “Zaslavl”; since 1998 to 2007 as the Chief of the Laboratory of Museum Projecting of the Belarusian State Institute For Culture Issues. Expert in the field of museum science and museum projecting; the author of publications in this field. Developer of museum projects of many museums. Among them are Museum of Traditional Culture of Mozyr region “Palesskaya veda”, Museum-Estate of the Mitskevich in Zaosie (Brest region); Kalinkovichi, Svetlagorsk Local Lore and History Museums (Gomel region), Osipovichi Local Lore and History Museum (Mogilyev region), project of musealisation of Radziwill’s Palace and others. Head of Working Group on museum legislation of the Ministry of Culture of the Republic of Belarus (2004-2006). Fellow of visit programme of the State Department of the USA (2000, 2011), Participation Program of UNESCO (2004-2005). A member of European Group on Museum Statistics (since 2004). Expert of the Intergovernmental Committee on the Safeguarding of the Intangible Cultural Heritage from Belarus (since 2007).

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STOLYAROV Boris – Head of The Russian Centre of Museum Pedagogy and Children Creativity, Professor of art education and museum education of the Herzen’s Russian State Pedagogical University. Graduated from the Leningrad Academic Repin’s Institute of Painting and Sculpture Architecture (1974), graduate of the Institute of the Academy of Arts Education of the Russian Federation (Moscow, 1974), defended doctoral thesis on «Theory and practice of educational activities Art Museum» (2000). Since 1974 works in Russian State Museum, since 1999 Head of The Russian Centre of Museum Pedagogy and Children Creativity. A specialist in the field of art, museums and art education, the author of more than 100 scientific publications. Developer multilevel museum and educational program «Hello, Museum» (1994-2008) and the projects «Ecological role of art in an intense visual stream» (2004-2006), «Museum. Music. Children.» (2006-2011), «Museum Resource Center of the creative development of children and adolescents with different social and physical abilities» (2009-2011). Fellow of the Rockefeller Foundation (1994), the European Commission program to develop youth tourism (2007-2009), Expert Committee on Education and Culture Committee of St. Petersburg Government, a member of the Board of Education to the Governor of St. Petersburg.

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“RUNNING A MUSEUM — XXI CENTURY” (2008—2014)
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